



Kids Consignment Sale

Sponsor online!

<http://www.nowamom.org/event-2821916>

SPRING/SUMMER 2018
NOWAMOM KIDS CONSIGNMENT SALE
MARCH 9-10TH 2018
SANDY PLAINS BAPTIST CHURCH

SPONSORSHIP LEVELS

Platinum Vendor Sponsor \$175 Only 1 slot available!

- **Exclusive 6 ft booth space** during Preview Sale Friday night (6-9pm) and Public Sale Saturday, March 10th (8am – 2pm). Set up a display to attract and talk with potential new customers! No exchange of product/money at sale.
- Include a **promo item in our Swag bags!** Every customer receives a Swag Bag at checkout. You may include your business card, a flyer, magnet, coupon, or promotional item. We expect at least 400 customers at our sale!
- Your business card/logo will be advertised in our **NOWAMOM Newsletter** for 6 months following the sale and on www.NowamomSale.org. We currently have over 130 members!
- Social Media Exposure
 - Star in a **Facebook Live video** during the sale to fans of the NOWAMOM Kids Consignment Sale page. We have over 1060 followers!
 - **Facebook contest:** We will run a contest on our facebook page to give away an item or offer from your business.
 - **Featured social media post** about your business on all our platforms: Facebook, Instagram, and Twitter.
 - We will **Like and Follow your social media** platforms.

Gold Sponsor \$75

- Include a **promo item in our Swag bags** for each customer! Include a business card, flyer, magnet, coupon, or promotional item. We expect at least 400 customers!
- Business card/logo advertised in **NOWAMOM Newsletter** for 6 months and on www.NowamomSale.org. We currently have over 130 families!
- Social Media Exposure
 - **Featured social media post** about your business on all platforms: Facebook, Instagram, and Twitter.
 - We'll **Like and Follow your social media** platforms.

Silver Sponsor \$50

- Business card/logo advertised in **NOWAMOM Newsletter** for 6 months and on www.NowamomSale.org. We currently have over 130 families!
- Social Media Exposure
 - **Featured social media post** about your business on all platforms: Facebook, Instagram, and Twitter.
 - We will **Like and Follow your social media** platforms.

Bronze Sponsor \$25

- Include a **promo item in First-Time Mom/Grandma Gift Bags** given out Friday night to 50 registrants.
 - Moms that are expecting their first child or first child is under 1 years old.